

## Message Text

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PAGE 01 STATE 041844  
ORIGIN IO-13

INFO OCT-01 ISO-00 CIAE-00 CU-04 INR-07 NSAE-00 USIA-15  
/040 R

DRAFTED BY IO/UCS WHARLEY:BD  
APPROVED BY IO/UCS JEUPSTON  
DESIRED DISTRIBUTION  
IO

-----250241 034913 /72-61  
P 242257Z FEB 77  
FM SECSTATE WASHDC  
TO AMEMBASSY PARIS PRIORITY

UNCLAS STATE 041844

NESCO

E.O. 11652: N/A

TAGS:SOPN, UNESCO

SUBJECT:ARTICLE FOR UNESCO COMMUNICATIONS ISSUE OF COURIER

REF: HEATER/TINSMAN TELCON FEBRUARY 24

1. TEXT OF OMITTED PAGE 3 AS FOLLOWS:

"...PLANS OF GOVERNMENT, BUT ALSO THROUGH A VARIETY OF FEED-  
BACK DEVICES, THEY ALLOW GOVERNMENT TO BE CONTINUALLY  
INFORMED OF THE PEOPLES' OPINION OF ITS PERFORMANCE. A  
FULLY INFORMED PUBLIC IS THE ONLY RELIABLE BASIS FOR  
ASSURING THAT A GOVERNMENT OF ANY COUNTRY IS RESPONSIVE TO  
THE PUBLIC WILL.

"AN IMPORTANT ROLE PLAYED BY THE ELECTRONIC MEDIA IN THE  
POLITICAL PROCESS IS PROVIDING OPPORTUNITIES FOR THE  
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ELECTORATE TO SEE AND HEAR CANDIDATES AND ARRANGING "LIVE"  
PICK-UPS OF SESSIONS OF LEGISLATIVE AND ADMINISTRATIVE  
BODIES WHERE THE PEOPLES' BUSINESS IS BEING TRANSACTED:  
BROADCASTS FROM LEGISLATURES, CITY COUNCILS, SCHOOL BOARDS,  
AND PUBLIC HEARINGS.

"THUS, A FREE PRESS, PROTECTED BY DEMOCRATIC SOCIETY, IS IN

TURN A BULWARK IN MAINTAINING THE OPEN AND EFFECTIVE WORKING  
OF THAT SOCIETY.

"IN ADDITION TO THE FUNCTIONS OF A FREE PRESS IN RELATION  
TO THE POLITICAL SYSTEM, THE MEDIA PLAY IMPORTANT ROLES IN  
SOCIAL, CULTURAL, AND ECONOMIC AREAS. AS INSTRUCTIONAL  
AIDS, THEY SUPPLEMENT CLASSROOM TEACHING, HELP PEOPLE TO  
MAKE PRODUCTIVE AND REWARDING USE OF LEISURE, AND PROVIDE  
A VARIETY OF EXTRA-MURAL LEARNING OPPORTUNITIES IN AREAS  
WHERE FORMAL EDUCATION SYSTEMS HAVE LEFT A VOID.

"THE MEDIA ARE A MAJOR MEANS OF CULTURAL EXPRESSION AND  
PROVIDE A VEHICLE FOR ENHANCING TRADITIONAL INDIGENOUS  
CULTURAL VALUES AS WELL AS FOR SHARING THE WORLD'S HERITAGE  
OF CULTURAL RICHES. THE ADVENT OF MINIATURIZED LOW-COST  
PRODUCTION EQUIPMENT AND THE SPREAD OF MULTI-CHANNEL CABLE  
HAS PROVIDED THE MEANS FOR CONSUMERS THEMSELVES TO BECOME  
PRODUCERS OF A MULTIPLICITY OF MATERIALS AND TO HAVE NEW  
OUTLETS..."  
VANCE

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** PRESS COMMENTS, TEXT, SURVEYS, PUBLIC ATTITUDES  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 24-Feb-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
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**Disposition Reason:**  
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**Document Unique ID:** 00  
**Drafter:** BD  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**SAS ID:** 3237178  
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**Status:** NATIVE  
**Subject:** ARTICLE FOR UNESCO COMMUNICATIONS ISSUE OF COURIER  
**TAGS:** SOPN, UNESCO  
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**Type:** TE  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
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